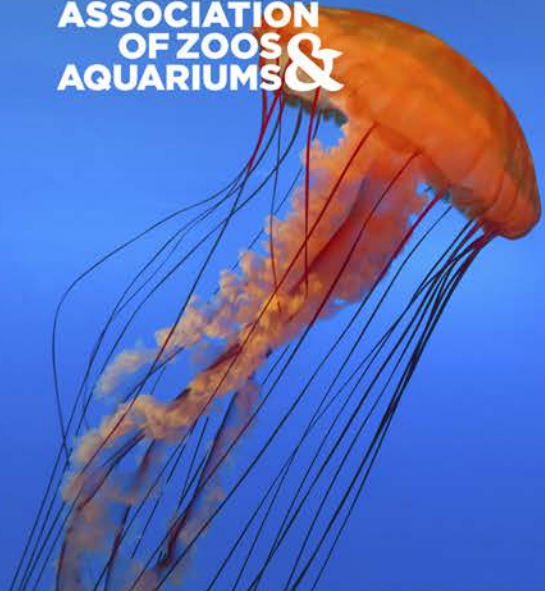


ASSOCIATION
OF ZOOS &
AQUARIUMS

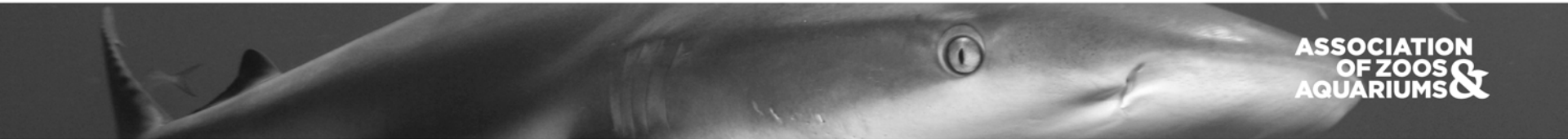


Pathway toward Membership

2023 Program Overview

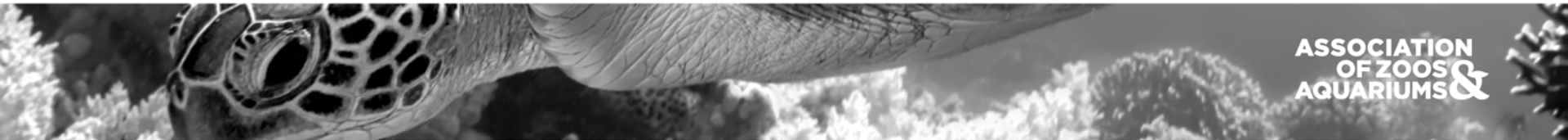
What is the Pathway toward Membership Program?

A services agreement between AZA and prospective member zoo or aquarium that is preparing to submit an application for Accreditation or Certification. The program provides advice and support along the journey, while orienting them to AZA programs and with the broader AZA community.



Goals of the Program

- Support the successful journey toward AZA accreditation or certification.
- Grow AZA professional community as a means to enhance animal welfare, build advocates and provide a path for membership in the Association.
- Increase the number of AZA accredited and certified members.



Prospective Members Have Told AZA...

- We want to do what is right and that means working toward the highest, best standards there are.
- We want to make a difference in the collective conservation impacts of AZA accredited zoos and aquariums.
- We want to be recognized for our hard work and commitment toward being one of the best.

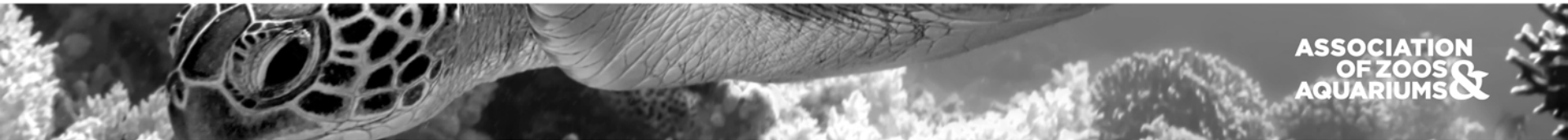
Focus Group January 2019

Current Pathway Participants

- Baton Rouge Zoo
- Belle Isle Aquarium
- Chehaw Zoo
- Columbus Zoo and Aquarium
- Cox Science Center & Aquarium
- Edmonton Valley Zoo
- Emirates Park Zoo
- Erie Zoo
- Flint RiverQuarium
- Greater Vancouver Zoo
- Gulf World Marine Park
- Hattiesburg Zoo
- High Desert Museum
- Little Ray's Nature Centre – Syracuse
- Magnetic Hill Zoo & Park
- Miami Seaquarium
- Mississippi Aquarium
- Orlando Science Center
- Parc Omega
- Patronato Del Parque Zoologico De Leon
- Pittsburgh Zoo & PPG Aquarium
- Safari Lake Geneva
- Safari Niagara
- Safari West Wildlife Preserve
- Salisbury Zoological Park
- Santa Ana Zoo
- Sea Life Park Hawaii
- Shreveport Aquarium
- Squam Lakes Natural Science Center
- High Desert Museum
- The Green Planet
- Zoológico Guadalajara
- Zoo Sauvage Of St. Felicien

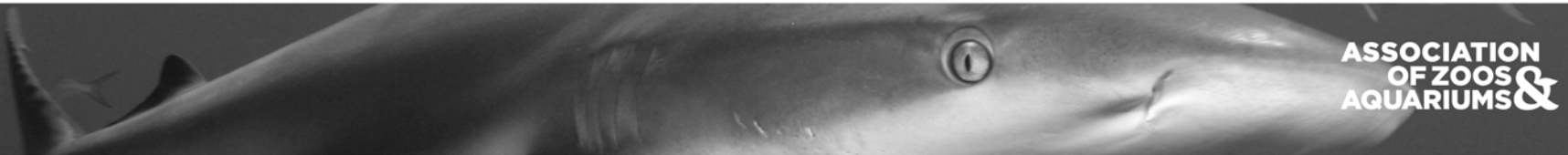
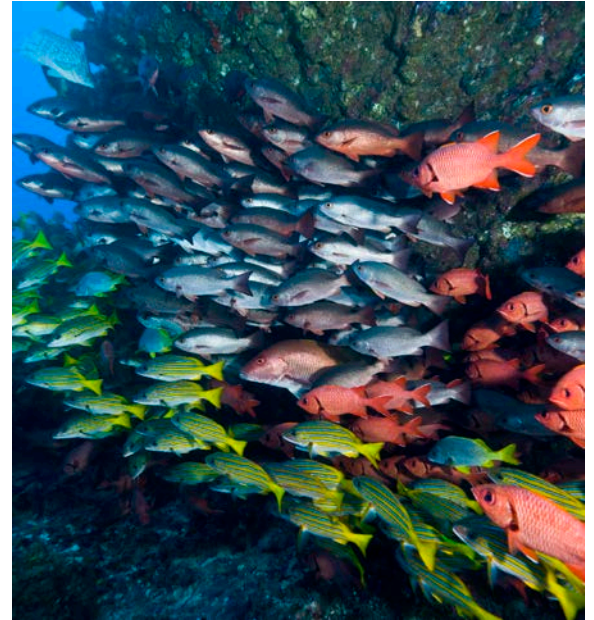
Pathway Participants Are Assigned a Coach

- Available to organizations 1-5 years from submitting an application.
- A peer Coach is assigned to provide advice, first-hand feedback, and regular reports of their visits.
- Coaches available to review application materials prior to submitting.



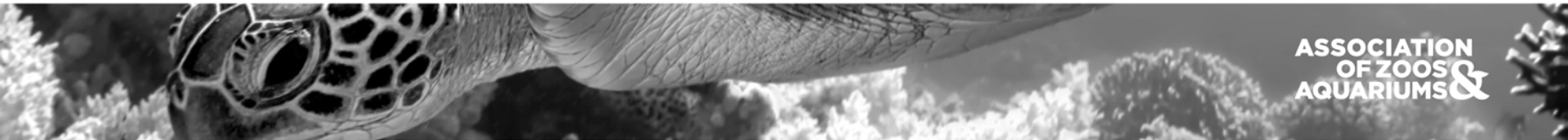
Coaches

- Active AZA members
- Experienced Accreditation inspectors
- Knowledgeable of the current AZA standards
- Hand-selected based on their background and expertise



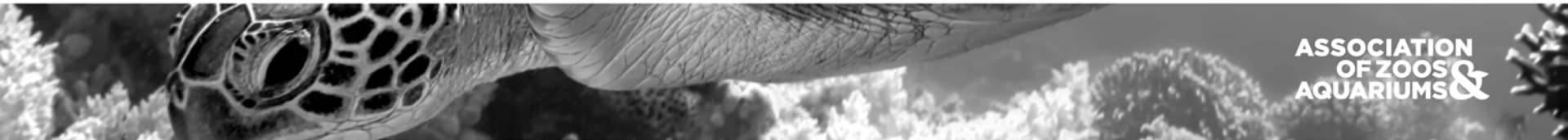
Support Service Benefits

- Reputation that the facility is guided by the AZA-Accreditation Standards
- Letter of Acknowledgement recognizing the facility's commitment to meeting or exceeding AZA Standards
- Promotion of PTM participation within the AZA membership
- Visit by AZA Leadership or Board Member to help communicate the importance of AZA Standards
- Coach can provide mock inspection to help prepare for application



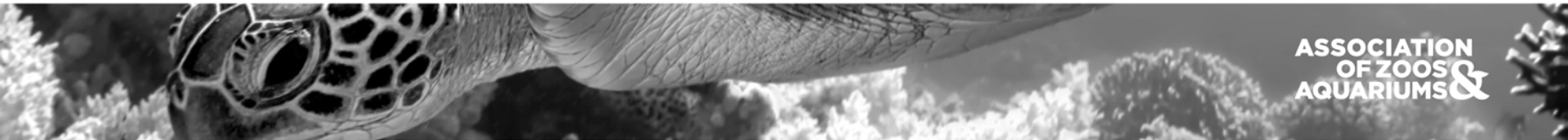
Support Service Benefits (Cont.)

- Access to the Aspiring Accreditation Applicants Network Group
- Sustainability Database access
- Collection Sustainability consultation by AZA Staff
- AZA Staff support as needed
- Access to the AZA Network of peers
- Discounted Accreditation filing fees
- One 30-day AZA job posting complimentary per year



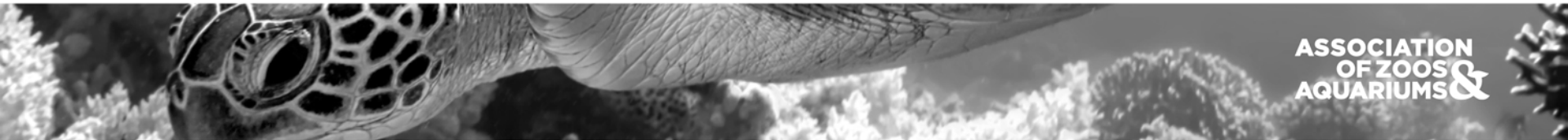
PTM Director Support Services

- Daily News Digest delivery
- Access to Directors Network group
- Invitation to register and attend the Directors' Policy Conference and Directors' Dinner at the Annual Conference
- Data and Benchmark Reports (includes Compensation Survey)



Pathway Program: Fee Structure

- Participants 2-5 years from application pay 25% of the projected accredited member dues fee or \$2,500 (whichever is higher)
- Participants 1 year from application pay 50% of the projected accredited member dues fee or \$2,500 (whichever is higher)
- Fees based on the facility's annual revenue. Travel expenses for each in-person visit are not included.



New Applicants – Accreditation Filing Fees

2023 Accreditation Filing Fees

PTM Participant \$3,500

Non-PTM Participant *Based on annual revenue*

< 6 million \$8,000

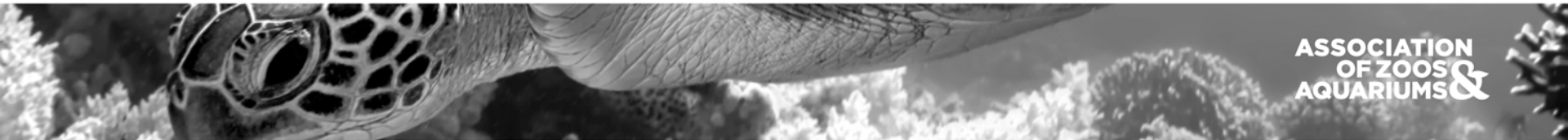
6 – 19 million \$12,000

20 million & larger \$15,000

2023 Certification Filing Fees

PTM Participant \$3,500

Non-PTM Participant \$6,500



For more information on **Accreditation Programs:**

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